



SIMPLY DELIGHTFUL

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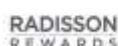
Radisson Kicks off the New Year with a Hotel Opening Along the Beautiful Grand River in Grand Rapids, Michigan

Radisson, one of the best recognized hotel brands, today announced the opening of [Radisson Hotel Grand Rapids Riverfront](#) at 270 Ann Street NW, Grand Rapids, MI. Positioned in an unbeatable location near the DeltaPlex Arena & Conference Center and just two miles from the city's downtown, the hotel is a perfect home base for both business and leisure travelers alike. Additionally, the hotel is within 20 minutes of Gerald R. Ford International Airport (GRR) for those flying into town. As an added convenience the hotel also provides a complimentary shuttle service for guests traveling within a three-mile radius of the area.

“As we jump start a new year after navigating the challenges the hospitality industry faced in 2020, we are excited and optimistic about the future of travel,” said Aly El-Bassuni, chief operating officer, Americas, Radisson Hotel Group. “We are thrilled to open the doors of this remarkable hotel offering a unique destination for those planning a staycation or for out of town leisure or business travelers. Along with the excellent team at GR Hospitality, we strive to make memorable moments for all our guests visiting the Grand Rapids area.”

The hotel features 162 guest rooms and suites with many offering picturesque views of the Grand River. Guests who need a little extra space can book one of the hotel's suites, which provide kitchenettes and a separate living room. While staying at the hotel, guests have access to the business center, fitness center, heated indoor pool and hot tub, complimentary parking and free Wi-Fi. The hotel's onsite restaurant, River Rock Restaurant & Lounge, serves delicious American-style cuisine and a Grab & Go breakfast option. When weather permits, diners are welcome to enjoy a sunny escape on the restaurant's adjacent sundeck. Room service is also available upon request.

Those planning a meeting or special event can take advantage of the hotel's stunning Grand River Ballroom, which can accommodate up to 180 guests. The expansive venue can be divided into three smaller rooms for more intimate gatherings and guests are welcome to step outside on the large patio overlooking the Grand River. Use of this meeting space comes with access to the hotel's professional event staff, audio-visual equipment,



tables, chairs and onsite catering.

With the health, safety and security of guests and team members as its utmost priority, Radisson Hotel Grand Rapids Riverfront is implementing the [Radisson Hotels Safety Protocol](#) program. The in-depth cleanliness and disinfection protocols were developed in partnership with SGS, the world's leading inspection, verification, testing and certification company. This program is designed to ensure guest safety and peace of mind from check-in to check-out.

“As a new era of travel is on the horizon, our hotel is perfectly positioned to provide all our guests a great economic option when looking for an upscale stay,” said Suresh Patel, CHO, director of Operations at GR Hospitality. “Our gorgeous location, exceptional amenities and dedicated team is guaranteed to make an unforgettable visit to Grand Rapids.”

About Radisson

Radisson is an upscale hotel brand that delivers Scandinavian-inspired hospitality and enables guests to focus on a work/life balance and find more harmony in their travel experience. Based on building meaningful relationships with guests, it features a Yes I Can! service attitude designed to deliver satisfaction to every guest. The hotels can be found in suburban and city settings, near airports and leisure destinations. Guests and professional business partners can enhance their experience with Radisson by participating in Radisson Rewards, a global loyalty program offering exceptional benefits and rewards.

Radisson is part of the Radisson Hotel Group, which also includes Radisson Collection, Radisson Blu, Radisson RED, Park Plaza, Park Inn by Radisson and Country Inn & Suites by Radisson.

For reservations and more information, visit <https://www.radissonhotels.com/radisson>

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