

FEEL THE DIFFERENCE

Minneapolis, November 10, 2020

Radisson Blu Opens an All-Inclusive Resort on the Beaches of Punta Cana, Dominican Republic

Marking the latest in a series of Radisson Blu openings throughout the Americas this year

<u>Radisson Blu</u>, an upper upscale hotel brand that delivers positive and personalized service in stylish spaces, today announced the opening of <u>Radisson Blu Resort & Residence, Punta Cana</u>. The hotel is an all-inclusive beachfront property on Playa Cabeza de Toro in Punta Cana, Dominican Republic. Just a 10-minute drive from downtown Punta Cana and a 20-minute drive from Punta Cana International Airport (PUJ), this beautiful hotel delivers the brand's one-of-a-kind experience while simultaneously amplifying the incredible local culture. ACH Hotels & Resorts is managing the hotel, providing exceptional service and creating memorable moments for guests. The opening is the latest in a year of strong growth for the Radisson Blu brand, with the recent opening of <u>Radisson Blu Toronto Downtown</u>, along with the upcoming openings of <u>Radisson Blu Anaheim</u> and <u>Radisson Blu Fargo</u> in Q4 of this year. Additionally, <u>Radisson Blu Aruba</u> will be opening Q1 2021.

The hotel underwent an extensive renovation to become a Radisson Blu, including a full lobby redesign and an overhaul of each of its five restaurants. The renovation also features the addition of vibrant art installations throughout the guest rooms and common areas with numerous pieces from local sculptor Patricio Correa, as well as décor by local painter Vitico Cabrera. The hotel's state-of-the-art amenities include an onsite spa and hair salon, a spacious indoor-outdoor fitness center that hosts regular group fitness classes and a sprawling outdoor pool at the center of the property that that gives way to easy beach access.

"We're excited to bring the Radisson Blu brand to Punta Cana with the help of our partners at Inversiones Aguayuna," said Frances Gonzalez, vice president, Operations, Latin America, Radisson Hotel Group. "Their proven ownership capabilities coupled with this hotel's intimate layout and chic, open-air spaces are the perfect recipe for creating a safe and luxurious experience for our guests. This



opening sets the stage for the growth of the Radisson Blu brand in top destinations throughout the Caribbean, with upcoming locations set for Aruba and Grenada."

Radisson Blu Resort & Residence, Punta Cana's 164 suites span 12 buildings and feature spacious floor plans, lavish amenities and picturesque views. Guest can choose between a variety of room types, with some suites offering full kitchens, in-unit laundry and guests' choice of a massive balcony overlooking the Caribbean Sea or a private whirlpool. All rooms include free Wi-Fi, flat-screen TVs and complementary bathrobes and slippers.

In addition to 24-hour room service, the hotel offers guests numerous onsite dining options serving a variety of cuisine including Caribbean, Italian and Asian-fusion fare, along with a healthy juice bar and deli. After a drink at the lobby or pool bar, guests can enjoy a beachfront meal and live music at RBG Bar & Grill, a focal point of nighttime entertainment at the hotel.

With the health and safety of guests and team members as its top priority, Radisson Blu Resort & Residence, Punta Cana is implementing the <u>Radisson Hotels Safety Protocol</u> program. The in-depth cleanliness and disinfection protocols were developed in partnership with SGS, the world's leading inspection, verification, testing and certification company. This program is designed to ensure guest safety and peace of mind from check-in to check-out.

"We are confident in the recovery of tourism in the Dominican Republic," said Francisco Jorge, vice president, ACH Hotels & Resorts. "Punta Cana is a world class destination and we are elated to be working together with Radisson Hotel Group to open the doors of this stunning hotel."

When venturing outside the property, guests will find themselves just around the corner from all Punta Cana has to offer. On the beachfront steps from the property, visitors can swim with dolphins at a local encounter. Visitors can also utilize the hotel's tour desk, a convenient hub with access to activities like dune buggy rides, off-roading trips, ziplining, horseback riding, golf, water sports like jet skiing, parasailing and more. Additionally, the property is near the famed nightclub and entertainment venue Coco Bongo and Plaza San Juan, which houses Punta Cana's largest shopping mall.

"Punta Cana is lively yet peaceful; vibrant yet relaxing. Our property perfectly captures that balance," said Tania Castillo, the hotel's managing owner. "Becoming a part of the Radisson Blu brand has elevated this hotel to one of the Dominican Republic's premier destinations and we're thrilled to begin delivering an exemplary guest experience that is as safe as it is relaxing."

About Radisson Blu

Radisson Blu is an upper upscale hotel brand that delivers a positive and personalized service in stylish spaces. By paying close attention to small details that make a big difference, Radisson Blu inspires unforgettable experiences with every stay. Our hotels and resorts provide a full range of innovative products and services, delivering genuine and relevant guest experiences with a distinctive Yes I Can! attitude. Radisson Blu hotels can be found in major cities, key airport gateways and leisure destinations. Guests and professional business partners can enhance their experience with Radisson Blu by participating in Radisson Rewards, a global loyalty program offering exceptional benefits and rewards.



Radisson Blu is part of Radisson Hotel Group, which also includes Radisson Collection, Radisson, Radisson RED, Park Plaza, Park Inn by Radisson and Country Inn & Suites by Radisson, brought together under one commercial umbrella brand Radisson Hotels.

For reservations and more information, visit <u>https://www.radissonhotels.com/blu</u> LinkedIn: <u>https://www.linkedin.com/company/radissonblu/</u> Instagram: <u>https://www.instagram.com/radissonblu/</u> Twitter: <u>https://twitter.com/radissonblu</u> Facebook: <u>https://www.facebook.com/radissonblu/</u>

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