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Minneapolis, October 28, 2020

Country Inn & Suites by Radisson Opens in the Capital of South Dakota

Country Inn & Suites by Radisson, a leading upper midscale hotel brand, today announced the opening of [Country Inn & Suites by Radisson, Pierre, SD](#) at 110 E. Sioux Avenue, Pierre, South Dakota. Located approximately 40 miles north of Interstate-90 via state Highway 83 and just a 10-minute drive from Pierre Regional Airport (PIR), the hotel is a standout lodging option for guests visiting South Dakota's capital city by plane or car.

Prior to opening, the property underwent an extensive renovation to feature the brand's latest design. Updates were made to the front desk, corridor and meeting rooms, along with the hotel's 53 guest rooms and suites. In-room amenities like free Wi-Fi, flat-screen TVs, microwaves and refrigerators bring convenience and comfort to the guest experience. Additional amenities include an onsite fitness center and laundry services.

With the health, safety and security of guests and team members as its utmost priority, the hotel is implementing the [Radisson Hotels Safety Protocol](#) program. The in-depth cleanliness and disinfection protocols were developed in partnership with SGS, the world's leading inspection, verification, testing and certification company. This program is designed to ensure guest safety and peace of mind from check-in to check-out.

"We're thrilled to see the Country Inn & Suites by Radisson brand continue to grow its presence in South Dakota with the opening of this hotel in Pierre," said Aly El-Bassuni, chief operating officer, Americas, Radisson Hotel Group. "At Radisson Hotel Group, we're constantly striving to bring our guests memorable moments and an unparalleled hospitality experience, and I have the utmost confidence this property will deliver on that feeling for all who visit."

Hotel guests will find themselves within walking distance of the South Dakota State Capitol as well as numerous downtown restaurant options. Those seeking to explore the outdoors have no shortage of



activities to choose from, with seasonal fishing, cross-country skiing, biking, hiking and birdwatching options available via the nearby Missouri River and LaFramboise Island Nature Area. Other easily accessible attractions include Steamboat Park amphitheatre and family-friendly South Dakota Discovery Center, among others.

“Country Inn & Suites by Radisson is a staple across the Midwest, and we’re excited to build on that strong brand recognition with this standout property in Pierre,” said Yogin Patel, Pramukhraj Pierre ownership group. “Whether in town for government business, seasonal recreation or just passing through, we’re looking forward to delivering a safe, comfortable and high-quality stay to each and every one of our guests.”

About Country Inn & Suites by Radisson

Country Inn & Suites by Radisson is an upper midscale hotel brand inspired by a sense of belonging, community and shared experiences. Country Inn & Suites by Radisson delivers modern country warmth through inviting design and service, so that all guests feel welcome and important. Signature brand amenities include free Wi-Fi, complimentary hot breakfast, fitness centers and the Read It & Return Lending Library. Guests and professional partners can enhance their experience with Country Inn & Suites by Radisson by participating in Radisson Rewards, a global loyalty program offering exceptional benefits and rewards.

Country Inn & Suites by Radisson is a part of Radisson Hotel Group, which also includes Radisson Collection, Radisson Blu, Radisson, Radisson RED, Park Plaza and Park Inn by Radisson.

For reservations and more information, visit www.radissonhotels.com/countryinn

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