



SIMPLY DELIGHTFUL

Minneapolis, March 3, 2020

Radisson Continues Growth in Latin America with Hotel Opening in São Paulo, Brazil

Radisson, one of the best recognized hotel brands, announced today the opening of [Radisson Hotel Oscar Freire](#) at Rua da Consolação, 3555 Cerqueira Cesar, São Paulo, Brazil. Located in the upscale Jardins neighborhood, the hotel places guests traveling for work or pleasure within minutes of the area's top attractions. Oscar Freire Street, home to designer storefronts, art galleries and quaint cafés, makes for a perfect day on the town, while Avenida Paulista, full of hip restaurants and lively nightlife, makes for an unforgettable evening. For those traveling on business, the hotel is a three-minute walk from the Oscar Freire metro station and a ten minute walk from Reboucas Convention Center. The hotel is about six miles from Congonhas Airport (CGH) and 19 miles from Guarulhos International Airport (GRU).

"We are so proud to continue growing our incredible portfolio in Brazil with Atlantica Hotels as we open this beautiful hotel," said Frances Gonzalez, vice president of Operations for Radisson Hotel Group in Latin America. "We are focused on growing our presence in Latin America as we continue driving awareness of our fantastic brands, allowing more guests to experience our superior hospitality at our exceptional hotels."

The hotel boasts 139 suite-style rooms outfitted with kitchenettes that include a microwave, refrigerator and coffee facilities, along with spacious work desks and free Wi-Fi. For an upgraded stay, guests can reserve a Business Class room with a balcony overlooking the scenic views of downtown São Paulo. Guests can enjoy a variety of amenities including an indoor pool, fitness center, sauna, access to laundry services and valet parking.

Everything from larger receptions and celebrations, to medium-sized affairs or intimate meetings, can take place in one of the hotel's five onsite meeting rooms. Equipped to host up to 140 guests, the hotel's event spaces include access to free Wi-Fi, catering services and onsite event coordinators. Guests seeking a convenient and delicious meal are encouraged to enjoy a complimentary breakfast and French cuisine at Marcel, the hotel's restaurant. Lunch and dinner options are served from the à la carte menu of traditional French entrées. Room service is also available 24-hours a day.



“Our hotel’s location and top-notch amenities, coupled with our warm and welcoming staff, sets us apart in this region,” said Leandra Gallo, the hotel’s general manager. “Guests visiting from all over the globe, regardless of their travel intention, will be pleased by our world-class service in a destination city that is uniquely its own.”

Atlantica Hotels is a licensee for Radisson Hotel Group’s brands in Brazil including: Radisson Blu, Radisson, Radisson RED and Park Inn by Radisson. The two companies have enjoyed a longstanding relationship in Brazil that now includes 15 hotels in operation.

About Radisson

Radisson is an upscale hotel brand that delivers Scandinavian-inspired hospitality and enables guests to focus on a work/life balance and find more harmony in their travel experience. Based on building meaningful relationships with guests, it features a Yes I Can! service attitude designed to deliver satisfaction to every guest. The hotels can be found in suburban and city settings, near airports and leisure destinations. Guests and professional business partners can enhance their experience with Radisson by participating in Radisson Rewards, a global loyalty program offering exceptional benefits and rewards.

Radisson is part of the Radisson Hotel Group, which also includes Radisson Collection, Radisson Blu, Radisson RED, Park Plaza, Park Inn by Radisson and Country Inn & Suites by Radisson.

For reservations and more information, visit www.radissonhotels.com/radisson

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