



F E E L   T H E   D I F F E R E N C E

Minneapolis, December 5, 2019

## Radisson Blu Anaheim Appoints Steve Lindburg as General Manager

Radisson Blu Anaheim today announced the appointment of Steve Lindburg as the hotel's general manager. The hotel is anticipated to open September 2020. Lindburg served as general manager for Radisson Blu Minneapolis Downtown since 2013. During that time, he played a key role in re-branding the hotel to a Radisson Blu after its \$28 million renovation.

"Steve is a hospitality veteran with a vast knowledge of the industry and our Radisson Blu brand," said Elias Assaly, vice president, managed hotels, Americas, Radisson Hotel Group. "He is an invaluable asset to our company, providing leadership and expertise that will make this hotel a top destination in Anaheim."

Radisson Blu Anaheim will be located only one mile from Disneyland Park and Disney California Adventure Park. The new-build hotel developed by BPM Real Estate Group will feature 326 guestrooms and will be the tallest hotel in Anaheim at 12 stories. Guests will be able to enjoy a family activity space, a resort pool on the ground level, a rooftop pool with a bar and restaurant, fitness center, along with the brand's signature onsite restaurant FireLake Grill House & Cocktail Bar.

### **About Radisson Blu**

Radisson Blu is an upper upscale hotel brand that delivers a positive and personalized service in stylish spaces. By paying close attention to small details that make a big difference, Radisson Blu inspires unforgettable experiences with every stay. Our hotels and resorts provide a full range of innovative products and services, delivering genuine and relevant guest experiences with a distinctive Yes I Can! attitude. Radisson Blu hotels can be found in major cities, key airport gateways and leisure destinations. Guests and professional business partners can enhance their experience with Radisson Blu by participating in Radisson Rewards, a global loyalty program offering exceptional benefits and rewards.

Radisson Blu is part of Radisson Hotel Group, which also includes Radisson Collection, Radisson, Radisson RED, Park Plaza, Park Inn by Radisson and Country Inn & Suites by Radisson.

For reservations and more information, visit [www.radissonhotels.com/blu](http://www.radissonhotels.com/blu)



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### **About BPM Real Estate Group**

Founded in 1977 by Walter C. Bowen, BPM Real Estate Group is a privately held real estate development and management company based in Portland, Oregon. The company specializes in developing upscale office buildings, hotels, and mixed use commercial and residential real estate properties. In addition to Pearl West, Broadway Tower and Block 216 in Portland, and Radisson Blu in Anaheim, California, BPM Real Estate Group has developed 44 vibrant senior living communities in Oregon, California, Nevada, Arizona, Washington, Idaho, Utah and Texas. Presently, the company owns and manages exclusive senior living communities in California, Oregon and Washington. More Information is at [www.bpmrealestate.com](http://www.bpmrealestate.com)

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