



Minneapolis, July 10, 2018

PRESS RELEASE

Radisson Hotel Group Expands its Development Team in Latin America

Radisson Hotel Group today announced two new appointments to its Americas development team. These new team members will play a vital role in successfully driving development efforts across Latin America, which is key to the company's overall growth strategy in the Americas.

Tom Osborn joins Radisson Hotel Group as director of Franchise Sales & Development. Osborn is based in Miami and will work towards increasing the presence of the company's brands in the Caribbean. Prior to joining Radisson Hotel Group, Osborn had an extensive career with Best Western International, where he was a regional director of North American Development and was recognized with multiple salesman of the year honors. In this role, he was responsible for development in the Midwest, Southeast and Caribbean. He also has experience working as director of Franchise Sales & Development for Cedent Corporation.

Adrian François also joins the team in a consultant capacity as director of Franchise Sales & Development. François will focus on growing Radisson Hotel Group's portfolio in South America specifically targeting Brazil, Bolivia, Chile, Argentina, Paraguay and Uruguay. He will be based in Rio de Janeiro, Brazil. François has a strong sales and development background working for several hospitality companies in Latin America. Most recently, he served as director of Sales & Development for L.E. Hotels, where he planned and executed sales strategies to increase the company's growth in Latin America. He also served as director of Sales & Business Development for a company that develops and implements integrated systems for corporate hospitality and held a sales and marketing role at Nikki Beach Hotels & Resorts.

"This is such an exciting time for Radisson Hotel Group as our organization continues to transform and we are seeing the power of the Radisson brand bring new synergies across our portfolio," said Terry Sanders, Chief Development Officer, Americas, Radisson Hotel Group. "The addition of two strong leaders like Tom and Adrian will help us not only execute, but accelerate our growth strategy in Latin Americas as outlined in our 5-year strategic plan."

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ABOUT RADISSON HOTEL GROUP

Radisson Hotel Group™ (formerly Carlson Rezidor Hotel Group) is one of the world's largest hotel groups with eight distinctive hotel brands, more than 1,400 hotels in operation and under development around the world. The Radisson Hotel Group portfolio includes Radisson Collection™, Radisson Blu®, Radisson®, Radisson RED®, Park Plaza®, Park Inn® by Radisson, Country Inn & Suites® by Radisson and prizeotel. Guests can benefit from the newly rebranded Radisson



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Rewards™ (formerly Club CarlsonSM), a global rewards program that delivers unique and personalized ways to create memorable moments that matter to our guests. Radisson Rewards offers exceptional loyalty benefits for our guests, meeting planners, travel agents and business partners. Radisson Meetings™ offers a variety of fully-equipped meeting and event venues featuring fast free Wi-Fi, A/V technology and on-site contacts designed to make every event unique. More than 95,000 global team members work for the Radisson Hotel Group and at the hotels licensed to operate in its systems.

For more information, visit www.radissonhotelgroup.com/media.

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