



Minneapolis, October 31, 2019

## PRESS RELEASE

# Radisson Hotel Group Appoints Aly El-Bassuni as Chief Operating Officer for the Americas

[Radisson Hotel Group](#) today announced the appointment of Aly El-Bassuni as Chief Operating Officer in the Americas. El-Bassuni previously served as Senior Vice President, Franchise Operations for the Americas at Radisson Hotel Group. In this newly created role, he will be responsible for driving operational strategies across the Americas for Radisson Hotel Group's franchised and managed hotels. He will continue reporting to Ken Greene, President, Americas, Radisson Hotel Group.

"Aly's vast experience in the hospitality industry sets an ideal foundation for him to drive synergies and collaboration across both our franchised and managed operations," said Greene. "In this new role, his team will help position our Americas portfolio for long-term success as they achieve the goals outlined in our five-year plan initiatives, while building meaningful relationships with our owners and partners."

El-Bassuni will continue to lead the Franchise Operations, Owner Relations, Retention Services, Guest Experience, and Safety and Security functions across all brands in the Americas. Together with his teams, they are responsible for improving hotel performance and the guest experience by engaging key stakeholders with the company's resources.

###

### ABOUT RADISSON HOTEL GROUP

Radisson Hotel Group is one of the world's largest hotel groups with seven distinctive hotel brands, and more than 1,400 hotels in operation and under development around the world. Radisson Hotel Group portfolio includes Radisson Collection, Radisson Blu, Radisson, Radisson RED, Park Plaza, Park Inn by Radisson and Country Inn & Suites by Radisson.

Radisson Rewards is our global rewards program that delivers unique and personalized ways to create memorable moments that matter to our guests. Radisson Rewards offers exceptional loyalty benefits for our guests, meeting planners, travel agents and business partners.

Radisson Meetings places its guests and their needs at the heart of its offer and treats every meeting or event as more than just a date on the calendar. Radisson Meetings is built around three strong service commitments: Personal, Professional and Memorable, while delivering on the brilliant basics and our signature Yes I Can! service spirit and being uniquely 100% Carbon Neutral.



More than 95,000 global team members work for Radisson Hotel Group and at the hotels licensed to operate in its systems.

For more information, visit:

[www.radissonhotelgroup.com/media](http://www.radissonhotelgroup.com/media)

Or connect with us on:

LinkedIn: <https://www.linkedin.com/company/radisson-hotel-group/>

Instagram: <https://www.instagram.com/radissonhotels/>

Twitter: <https://twitter.com/radissonhotels>

Facebook: <https://www.facebook.com/radissonhotels>

YouTube: <https://www.youtube.com/radissonhotelgroup>

**MEDIA CONTACT:**

Laura Langemo, Radisson Hotel Group | +1 (763) 212-0419 | [laura.langemo@radissonhotels.com](mailto:laura.langemo@radissonhotels.com)

