



**ENJOY IT**

Minneapolis, September 19, 2019

## Radisson RED Opens a New Hotel in the Miraflores District of Lima, Peru

Radisson RED, an upscale, select service hotel brand that presents a playful twist on the conventional, today announced the opening of [Radisson RED Miraflores](#) located at Calle Bolívar 210, 230, 236. The newly constructed hotel features the latest amenities and modern designs. The vibrant Miraflores district, one of Lima's most famous areas, features upscale shopping, eclectic dining, and Instagram-worthy ancient and contemporary architecture.

"We are proud to continue growing the Radisson RED brand in Latin America with this hotel opening in the dynamic Miraflores district," said Frances Gonzalez, vice president of Operations for Radisson Hotel Group in Latin America. "With its art-centric rooms, friendly atmosphere and unique local touches, this hotel will provide a one-of-a-kind experience for guests with its bold take on hospitality for the connected traveler."

Radisson RED Miraflores features 100 spacious and pet-friendly studios. Guests can have some fun in the games studio or break a sweat in the fitness center. The hotel's onsite restaurant, OUIBar + KTCHN, is the perfect place to unwind with a drink or a delicious meal. Free Wi-Fi provides high-speed connections to plan the day's adventure in Lima, whether its restaurant hopping or shopping for the latest fashions. The hotel offers complimentary parking for guests eliminating the stress of finding a parking spot, leaving more time to explore.

"We are thrilled to open our doors under the Radisson RED brand," said Francisco Miyasato Oshiro, the hotel's owner. "Our hotel is the perfect home-base for exploring the region as we are near many of Lima's most popular attractions. Along with our fantastic location, we provide exceptional hospitality which is guaranteed to bring our guests back time and again."

To learn more about planning the perfect trip to Lima, check out the [Radisson RED blog](#).

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### **About Radisson RED by Radisson**

Radisson RED is an upscale, select service hotel brand that presents a playful twist on the conventional. Radisson RED injects new life into hotels through informal services where anything goes, a social scene that's waiting to be shared and bold design that kick-starts the fun. Radisson RED hotels are in vibrant, urban



locations. Always fresh, Radisson RED hotels give their guests endless opportunities to tune in and out – switching effortlessly between business and leisure. Guests and professional business partners can enhance their experience with Radisson RED by participating in Radisson Rewards, a global loyalty program offering exceptional benefits and rewards.

For reservations and more information visit, <https://www.radissonhotels.com/en-us/brand/radisson-red>

LinkedIn: <https://www.linkedin.com/company/radisson-red/>

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