



Minneapolis, MN, USA, June 20, 2019

Radisson Hotel Group Announces New Benefits for AARP Members

AARP Members Can Save Up To 10 Percent off the Best Available Rate at Participating Radisson Hotel Group Properties Worldwide

Radisson Hotel Group is proud to announce that AARP members are now entitled to a 10 percent discount on the best available rate at more than 1,100 participating hotels worldwide. The offer became available to all AARP members with a valid AARP membership card on June 1, 2019.

“It is an honor to join the ranks of other well-respected brands who help AARP members check destinations off their bucket list,” said Catherine Higgins Whiteside, Vice President, Marketing, Americas, Radisson Hotel Group. “We hope our benefits offered to AARP members, many of whom represent a demographic of active travelers, will increase their engagement with the wonderful staff and amenities at our hotels across the globe.”

“We are thrilled to announce our relationship with Radisson Hotel Group, a leader in the travel industry,” said Matthew Phillips, Director of Travel, AARP Services Inc. “With seven globally recognized brands and an offer of a 10 percent room discount plus a fast track to Gold Membership with Radisson Rewards, our members will be able to see, and stay, all over the world while saving money.”

AARP members will receive a special offer through Radisson Rewards, Radisson Hotel Group’s loyalty program. From June 1, 2019 to December 28, 2019, AARP members who are also Radisson Rewards members can fast-track to Gold status through February 2021 when completing four stays at the eligible AARP Member Rate. For more information on the Radisson Rewards Fast Track to Gold for AARP members, visit radissonrewards.com/joinrewardsft.

###

ABOUT RADISSON HOTEL GROUP

Radisson Hotel Group is one of the world's largest hotel groups with seven distinctive hotel brands, and more than 1,400 hotels in operation and under development around the world. Radisson Hotel Group portfolio includes Radisson Collection, Radisson Blu, Radisson, Radisson RED, Park Plaza, Park Inn by Radisson and Country Inn & Suites by Radisson.



RADISSON
REWARDS

RADISSONHOTELS.COM

RADISSON
MEETINGS

Radisson Rewards is our global rewards program that delivers unique and personalized ways to create memorable moments that matter to our guests. Radisson Rewards offers exceptional loyalty benefits for our guests, meeting planners, travel agents and business partners.

Radisson Meetings places its guests and their needs at the heart of its offer and treats every meeting or event as more than just a date on the calendar. Radisson Meetings is built around three strong service commitments: Personal, Professional and Memorable, while delivering on the brilliant basics and our signature Yes I Can! service spirit.

More than 95,000 global team members work for Radisson Hotel Group and at the hotels licensed to operate in its systems.

Or connect with us on:

LinkedIn: <https://www.linkedin.com/company/radisson-hotel-group/>

Instagram: <https://www.instagram.com/radissonhotels/>

Twitter: <https://twitter.com/radissonhotels>

Facebook: <https://www.facebook.com/radissonhotels>

YouTube: <https://www.youtube.com/radissonhotelgroup>

ABOUT AARP

AARP is the nation's largest nonprofit, nonpartisan organization dedicated to empowering people 50 and older to choose how they live as they age. With a nationwide presence and nearly 38 million members, AARP strengthens communities and advocates for what matters most to families: health security, financial stability and personal fulfillment. AARP also produces the nation's largest circulation publications: AARP The Magazine and AARP Bulletin. To learn more, visit www.aarp.org or follow @AARP and @AARPadvocates on social media.

ABOUT AARP SERVICES INC.

AARP Services Inc., founded in 1999, is a wholly owned taxable subsidiary of AARP. AARP Services manages the provider relationships for and performs quality control oversight of the wide range of products and services that carry the AARP name and are made available by independent providers as benefits to AARP's millions of members. The provider offers currently span health products, financial products, travel and leisure products, and life event services. Specific products include Medicare supplemental insurance; credit cards; auto, home, mobile home and motorcycle insurance; life insurance and annuities; member discounts on rental cars, cruises, vacation packages and lodging; special offers on technology and gifts; and pharmacy services. AARP Services also engages in new product development activities for AARP and provides certain consulting services to outside companies.

MEDIA CONTACTS

Laura Langemo

Laura.langemo@radissonhotels.com

Peggy Snook

Peggy.snook@radissonhotels.com



RADISSON
REWARDS

RADISSONHOTELS.COM

RADISSON
MEETINGS