



Minneapolis, July 1, 2019

## PRESS RELEASE

# Radisson Hotel Group Becomes the Fastest Growing Hotel Company in Peru with the Opening of a New Radisson in Paracas

[Radisson Hotel Group](#) today announced it has recently become the fastest growing global hotel company in Peru with the opening of [Radisson Resort Paracas](#). The newly constructed hotel is located on Peru's coastline with incredible views of the Pacific Ocean. Radisson Hotel Group is rapidly expanding in Peru with five hotels now in operation and another hotel set to open this summer.

Peru will soon feature three of Radisson Hotel Group's brands; Radisson, Park Inn by Radisson and Radisson RED. Many of the hotel's are located within the flourishing Lima District, including [Radisson Hotel Decapolis Miraflores](#), [Radisson Hotel San Isidro](#) and [Radisson Hotel Plaza del Bosque](#). The sleek and modern [Park Inn by Radisson Tacna](#) provides a quiet getaway for guests visiting southern Peru. Radisson Resort Paracas is the first of two hotel openings in Peru this summer. [Radisson RED Miraflores](#) is scheduled to open August 2019.

"As part of our five-year plan we outlined our growth strategy for Latin America, specifically targeting Peru due to its dynamic cities, breathtaking coastline and booming tourism industry," said Terry Sanders, Chief Development Officer, Americas, Radisson Hotel Group. "Each one of our hotels in this beautiful country provides a unique experience catering to the needs of both business and leisure guests. Our development team is working hard to continue opening our hotels in Peru, which will allow more guests to enjoy our top of the line services and exceptional hospitality."

The newly opened Radisson Resort Paracas will serve as a top destination in the country along Peru's west coast. The hotel features 150 guest rooms and suites. The infinity pool overlooking the ocean provides the perfect environment to relax and unwind. During their stay, guests can also enjoy the fitness center and complimentary parking. El Candelabro is the hotel's onsite restaurant, which features classic Peruvian dishes. There is also a lobby bar and pool bar serving a variety of drinks and appetizers. The hotel can also provide the perfect setting for a business conference or beach wedding. There are several meeting rooms that can accommodate up to 90 guests.

"We are thrilled to open our doors under the Radisson brand," said Roberto Borda, the hotel's owner. "Each of our guests will have a one-of-a-kind stay at our hotel through our fantastic amenities and stunning location offering easy access to gorgeous beaches and the charming town of Paracas. Our team has a *Yes I Can!* approach to serving our guests, which creates memorable moments every day."



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Radisson Hotel Group is celebrating 30 years in Latin America. [Radisson Paraiso Hotel Mexico City](#) celebrated its 30<sup>th</sup> anniversary earlier this year. This was the first Radisson to open in Mexico, which led the expansion of Radisson Hotel Group's portfolio of hotels throughout Latin America.

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### **ABOUT RADISSON HOTEL GROUP**

Radisson Hotel Group is one of the world's largest hotel groups with seven distinctive hotel brands, and more than 1,400 hotels in operation and under development around the world. Radisson Hotel Group portfolio includes Radisson Collection, Radisson Blu, Radisson, Radisson RED, Park Plaza, Park Inn by Radisson and Country Inn & Suites by Radisson.

Radisson Rewards is our global rewards program that delivers unique and personalized ways to create memorable moments that matter to our guests. Radisson Rewards offers exceptional loyalty benefits for our guests, meeting planners, travel agents and business partners.

Radisson Meetings places its guests and their needs at the heart of its offer and treats every meeting or event as more than just a date on the calendar. Radisson Meetings is built around three strong service commitments: Personal, Professional and Memorable, while delivering on the brilliant basics and our signature *Yes I Can!* service spirit.

More than 95,000 global team members work for Radisson Hotel Group and at the hotels licensed to operate in its systems.

For more information, visit:

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