



Minneapolis, May 29, 2019

## PRESS RELEASE

# Radisson Hotel Group Announces the Signings of Two New Radisson Hotels in Brazil

[Radisson Hotel Group](#) announced the signings of two new-build Radisson hotels in Brazil in partnership with Atlantica Hotels. The hotels span the country from the Pinheiros District in São Paulo to the northeastern coast in the Flecheiras Village. Each hotel will feature the new Radisson design, which includes a comfortable natural look and feel that encourages a balanced environment. Radisson hotels provide opportunities to create experiences that center around social spaces, food and drink, guest rooms, meetings and wellness through the brands signature amenities.

**Radisson Hotel São Paulo Pinheiros** will be located in the Pinheiros District, which is an area known for its unique art galleries, live music venues and innovative bistros and gastropubs. The hotel will offer 152 guest rooms and suites. Guests will be able to enjoy a fitness center and an onsite restaurant. Construction on the hotel is anticipated to begin Q3 2019 with plans to open in Q4 2022.

**Radisson Hotel Flecheiras** will be built near the beautiful beaches along Brazil's northeastern coast. The hotel will feature an onsite restaurant, fitness center, outdoor pool and meeting space. The hotel is expected to break ground Q2 2019 and is anticipated to open Q1 2024.

"We are so proud to continue growing our portfolio with Atlantica Hotels with these fantastic additions," said Terry Sanders, Chief Development Officer, Americas, Radisson Hotel Group. "We are focused on growing our presence in Latin America as we continue driving awareness of our incredible brands, allowing more guests to experience our superior hospitality at our exceptional hotels."

Atlantica Hotels is a licensee for Radisson Hotel Group's brands in Brazil including: Radisson Blu®, Radisson®, Radisson RED® and Park Inn® by Radisson. The two companies have enjoyed a longstanding relationship in Brazil that now includes 14 hotels in operation.

Radisson Hotel Group is celebrating 30 years in Latin America. [Radisson Paraiso Hotel Mexico City](#) celebrated its 30<sup>th</sup> anniversary earlier this year. This was the first Radisson to open in Mexico, which led the expansion of Radisson Hotel Group's portfolio of hotels throughout Latin America.

###



RADISSONHOTELS.COM



## ABOUT RADISSON HOTEL GROUP

Radisson Hotel Group™ is one of the world's largest hotel groups with seven distinctive hotel brands, and more than 1,400 hotels in operation and under development around the world. Radisson Hotel Group portfolio includes Radisson Collection™, Radisson Blu®, Radisson®, Radisson RED®, Park Plaza®, Park Inn® by Radisson and Country Inn & Suites® by Radisson.

Radisson Rewards™ is our global rewards program that delivers unique and personalized ways to create memorable moments that matter to our guests. Radisson Rewards offers exceptional loyalty benefits for our guests, meeting planners, travel agents and business partners.

Radisson Meetings™ places its guests and their needs at the heart of its offer and treats every meeting or event as more than just a date on the calendar. Radisson Meetings is built around three strong service commitments: Personal, Professional and Memorable, while delivering on the brilliant basics and our signature Yes I Can! service spirit.

More than 95,000 global team members work for Radisson Hotel Group and at the hotels licensed to operate in its systems.

For more information, visit:

[www.radissonhotelgroup.com/media](http://www.radissonhotelgroup.com/media)

Or connect with us on:

LinkedIn: <https://www.linkedin.com/company/radisson-hotel-group/>

Instagram: <https://www.instagram.com/radissonhotels/>

Twitter: <https://twitter.com/radissonhotels>

Facebook: <https://www.facebook.com/radissonhotels>

YouTube: <https://www.youtube.com/radissonhotelgroup>

## MEDIA CONTACT:

Laura Langemo, Radisson Hotel Group | +1 (763) 212-0419 | [laura.langemo@radissonhotels.com](mailto:laura.langemo@radissonhotels.com)

