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Park Inn by Radisson Opens Hotel in Southern São Paulo, Brazil

Park Inn® by Radisson, the upper midscale hotel brand that delivers stress-free experiences, good food and upbeat environments, is proud to announce the opening of the [Park Inn by Radisson Berrini](#). The hotel is located in the south zone of São Paulo at Rua Quintana, 934 Brooklin Novo. The hotel is near several affluent neighborhoods and districts including Vila Olímpia and Morumbi. Hotel guests have easy access to shopping malls, business and financial districts, restaurants, nightlife and public transportation hubs including the Berrini train station. Complimentary shuttle services are also available to nearby districts.

“The addition of this hotel in São Paulo signifies the success of our growth strategy in Latin America,” said Frances Gonzalez, vice president of Operations for Radisson Hotel Group in Latin America. “We are proud to partner with owners who equally embrace our ‘Happiness Guarantee’ promise, while creating a space that complements our Park Inn by Radisson brand full of vibrant colors, unique designs and upgraded amenities.”

The hotel features 171 guest rooms and suites. Guests have access to an onsite fitness center, business center, sauna, outdoor pool and free Wi-Fi. Corporate meetings or social gatherings can take place at the hotel’s onsite meeting facilities equipped to hold up to 260 guests. Seven meeting rooms, four of which can adjust in size, include access to high-speed internet, accompanying furniture and audio-visual equipment. Guests are welcome to dine at Lucca, the hotel’s onsite restaurant, serving Italian dishes for lunch and dinner, in addition to a complimentary breakfast served every morning. The hotel also offers 24-hour room service.

“The Park Inn by Radisson brand, inspired by contemporary designs and bursting with energy, fits perfectly into the dynamic city of São Paulo,” said Guilherme Martini, vice president of Operations, Atlantica Hotels. “We are thrilled to offer friendly services and feel-good spaces all in a convenient location our guests will be sure to love.”

Atlantica Hotels is a licensee for Radisson Hotel Group’s brands in Brazil including: Radisson Blu®, Radisson®, Radisson RED® and Park Inn® by Radisson. The two companies have enjoyed a longstanding relationship in Brazil that now includes 14 hotels.

About Park Inn® by Radisson

Park Inn® by Radisson is an upper midscale hotel brand that delivers stress-free experiences, good food and upbeat environments. Park Inn® by Radisson positively lifts our guests’ mood for a happy stay – with clever use of color; inspired, contemporary design; and friendly personalized service with surprising, feel-good extras. Park



Inn® by Radisson hotels are in capital cities, around economic and transit hubs, and conveniently situated near airports and railway stations. Guests and professional business partners can enhance their experience with Park Inn® by Radisson by participating in Radisson Rewards™, a global loyalty program offering exceptional benefits and rewards.

Park Inn® by Radisson is a part of Radisson Hotel Group, which also includes Radisson Collection™, Radisson Blu®, Radisson®, Radisson RED®, Park Plaza®, Country Inn & Suites® by Radisson and prizeotel.

For reservations and more information visit, www.parkinn.com.

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