



Minneapolis, January 29, 2019

PRESS RELEASE

Radisson Hotel Group Announces the Signing of its Second Radisson RED in Miami, Florida

[Radisson Hotel Group](#) today announced the signing of its second [Radisson RED](#) in Miami, Fla. The new-build hotel, located at 900 SW 2nd Avenue, will feature 180 guest rooms, along with the brand's signature amenities. Guests can unwind at the rooftop restaurant and bar, OUIBar + KTCHN, boasting panoramic views and a relaxing atmosphere. The lifestyle hotel brand inspired by art, fashion and music provides a bold take on hospitality for the connected traveler.

Each Radisson RED hotel embraces its city by incorporating unique local elements to the stay experience. Located in the vibrant Brickell neighborhood, the hotel will be near fantastic restaurants, art galleries and fashionable boutiques. Construction on the hotel is anticipated to begin early-2020 with plans to open mid-2021.

"We are thrilled to bring a second Radisson RED into the dynamic city of Miami, a location that perfectly aligns with the brand's DNA," said Ken Greene, president, Americas, Radisson Hotel Group. "This hotel will be a top-notch destination catering to business and leisure guests in South Florida's booming tourism industry. This is an excellent way to start the year as we plan to announce more key signings in the coming months, which exemplifies our growth strategy outlined in our five-year plan."

The signing of Radisson RED Miami Brickell marks the brand's sixth hotel in the Americas. This announcement follows the recent signing of a Radisson RED in Plano, Texas and the opening of [Radisson RED Portland Downtown](#) and [Radisson RED Campinas](#). Radisson RED Miami Airport is expected to open late 2019. The brand opened its first Americas hotel in Minneapolis, Minn. There are also locations in Brussels, Cape Town and Glasgow.

###

ABOUT RADISSON HOTEL GROUP

Radisson Hotel Group™ is one of the world's largest hotel groups with eight distinctive hotel brands, more than 1,400 hotels in operation and under development around the world. Radisson Hotel Group portfolio includes Radisson Collection™, Radisson Blu®, Radisson®, Radisson RED®, Park Plaza®, Park Inn® by Radisson, Country Inn & Suites® by Radisson and prizeotel.

Radisson Rewards™ is a global rewards program that delivers unique and personalized ways to create memorable moments that matter to our guests. Radisson Rewards offer exceptional loyalty benefits for our guests, meeting planners, travel agents and business partners.



RADISSONHOTELS.COM



Radisson Meetings place people at the heart of the process and treat every meeting or event as more than just a date on the calendar. Radisson Meetings is built around three strong service commitments: Personal, Professional and Memorable, whilst delivering on the brilliant basics and our signature Yes I Can! service spirit.

More than 95,000 global team members work for the Radisson Hotel Group and at the hotels licensed to operate in its systems.

For more information, visit:

www.radissonhotelgroup.com/media

www.radissonhospitalityab.com/media/news-releases

Or connect with us on:

LinkedIn: <https://www.linkedin.com/company/radisson-hotel-group/>

Instagram (Employees): <https://www.instagram.com/radissonmoments/>

Instagram (Hotels): <https://www.instagram.com/radissonhotels/>

Twitter (Corporate): <https://twitter.com/radissongroup>

Twitter (Hotels): <https://twitter.com/radissonhotels>

Facebook: <https://www.facebook.com/radissonhotels>

YouTube: <https://www.youtube.com/radissonhotelgroup>

MEDIA CONTACT:

Laura Langemo, Radisson Hotel Group | +1 (763) 212-0419 | laura.langemo@radissonhotels.com



RADISSON
REWARDS

RADISSONHOTELS.COM

RADISSON
MEETINGS