

# News release



Minneapolis, December 18, 2018

## Country Inn & Suites Opens New Hotel in Lubbock Southwest, Texas

Country Inn & Suites® by Radisson, a leading upper midscale hotel brand, today announced the opening of [Country Inn & Suites by Radisson, Lubbock Southwest, TX](#) located at 6225 62<sup>nd</sup> Street. The newly constructed hotel features the brand's latest Generation 4 design with modern guest rooms and suites accompanied by helpful amenities and a caring hotel staff. The hotel's convenient location, just under ten minutes from Texas Tech University, makes it the perfect resting spot for guests visiting campus. Whether visiting a student at Texas Tech University, riding the water slides at Lubbock Water Rampage or looking for a day in the sun at McAlister Park, guests will enjoy a comfortable stay at this hotel.

"The Country Inn & Suites by Radisson brand provides memorable moments to all guests traveling for business or pleasure," said Aly El-Bassuni, senior vice president, Franchise Operations, Americas, Radisson Hotel Group. "This new construction edition featuring the Generation 4 design is no exception with a modern, refreshing and inviting look and feel, along with *Yes I Can!* hospitality."

The hotel offers 88 guest rooms and suites. Guests have access to an onsite fitness center, 24-hour business center, indoor pool and hot tub, complimentary parking and free Wi-Fi. Guests looking to host training seminars or family celebrations should look no further than this hotel, featuring more than 1,000-square-feet of meeting space. Guests are encouraged to start their morning in the lobby with a complimentary, hot breakfast served on real dining ware. The hotel also offers a 24-hour Inn Case Market<sup>SM</sup> in the lobby offering snacks and toiletries.

"Our new hotel is a great addition to the Lubbock area," said Tariq Farooq, the hotel's owner. "With so many incredible features at our hotel, including its location near Texas Tech University, indoor pool and complimentary breakfast, I truly believe guests will have a relaxing and comfortable stay encouraging them come back time and again."



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### About Country Inn & Suites® by Radisson

Country Inn & Suites® by Radisson is an upper midscale hotel brand inspired by a sense of belonging, community and shared experiences, Country Inn & Suites by Radisson delivers modern country warmth through inviting design, products and services, so that all guests feel like they are welcome and that they matter. Signature brand amenities include free Wi-Fi, complimentary hot breakfast, fitness centers and the Read It & Return Lending Library®. Guests and professional partners can enhance their experience with Country Inn & Suites by Radisson by participating in Radisson Rewards™, a global loyalty program offering exceptional benefits and rewards.

Country Inn & Suites® by Radisson is a part of Radisson Hotel Group™, which also includes Radisson Collection™, Radisson Blu®, Radisson®, Radisson RED®, Park Plaza®, Park Inn® by Radisson and prizeotel.

For reservations and more information visit, <http://www.countryinn.com>.

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