

News release



Minneapolis, November 27, 2018

Country Inn & Suites by Radisson Partners with US Club Soccer as ‘Official Hotel’

[Country Inn & Suites® by Radisson](#), a leading upper midscale hotel brand, has partnered with [US Club Soccer](#) becoming its “Official Hotel” and Radisson Rewards® as its “Official Hotel Loyalty Program.” US Club Soccer is a prominent member of the U.S. Soccer Federation and the leading organization developing soccer clubs across America

When US Club Soccer members join Radisson Rewards, they will receive up to 10 percent off any stay, anywhere by booking Members Only Rates. Radisson Rewards Members also have access to exclusive benefits and earn towards free nights across the Radisson Hotel Group™ portfolio of hotels. *

With more than 460 hotels across the United States, Country Inn & Suites by Radisson is well equipped to provide US Club Soccer members with all the comforts of home even on the road while playing the game we all love. Country Inn & Suites by Radisson hotels offer complimentary hot breakfast and free Wifi among other home-like amenities. By booking at Country Inn & Suites by Radisson for personal travel, members are supporting US Club Soccer, which leads to enhanced US Club Soccer programming, resources and opportunities for clubs, coaches, parents and players.

“With all the comforts of home, Country Inn & Suites by Radisson is the perfect location for families who are traveling for sports activities. That’s why we are thrilled to become US Club Soccer’s official hotel provider,” says Catherine Higgins Whiteside, vice president, Marketing, Americas, Radisson Hotel Group. “We look forward to having the opportunity to be a heartfelt host to US Club Soccer’s large member base.”

“US Club Soccer is proud to welcome Country Inn & Suites by Radisson and Radisson Rewards into the US Club Soccer family,” says US Club Soccer CEO Kevin Payne. “Country Inn & Suites properties fulfill the needs of soccer families on the road, and we encourage our members to consider this brand when booking travel.”



US Club Soccer’s mission is to foster the growth and development of soccer clubs throughout the country to create the best possible development environment for players of all ages in every club. The primary vehicle for accomplishing that ambition is Players First: a branded, holistic club soccer experience for parents and players that emphasizes the development of each individual to his or her full potential, and helps parents make better choices about where their children should play.

That Players First philosophy is anchored by five pillars:

- Club Development
- Coaching Development
- Player Development
- Parent Engagement & Education
- Player Health & Safety

In particular, Player Health & Safety is the emphasis, as US Club Soccer has implemented best-in-class background screening as part of its coach/staff registration process. The effort coincides with a requirement for those registered staff members to be “SafeSport Trained” and complete the Sideline Sports Doc/US Club Soccer online injury triage course.

*Subject to hotel availability and Radissons Rewards’ Terms & Conditions found at www.radissonrewards.com/section/terms.home/termsandconditions.

About Country Inn & Suites® by Radisson

Country Inn & Suites® by Radisson is an upper midscale hotel brand inspired by a sense of belonging, community and shared experiences, Country Inn & Suites by Radisson delivers modern country warmth through inviting design, products and services, so that all guests feel like they are welcome and that they matter. Signature brand amenities include free Wi-Fi, complimentary hot breakfast, fitness centers and the Read It & Return Lending Library®. Guests and professional partners can enhance their experience with Country Inn & Suites by Radisson by participating in Radisson Rewards™, a global loyalty program offering exceptional benefits and rewards.

Country Inn & Suites® by Radisson is a part of Radisson Hotel Group™, which also includes Radisson Collection™, Radisson Blu®, Radisson®, Radisson RED®, Park Plaza®, Park Inn® by Radisson and prizeotel.

For reservations and more information visit: <http://www.countryinn.com>.

Instagram: <https://www.instagram.com/countryinn/>

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About US Club Soccer

A prominent member of the U.S. Soccer Federation and the leading organization developing soccer clubs across America – US Club Soccer has successfully created a standard of excellence for its more than 500,000 players and 70,000 coaches / staff across the nation, built off its Players First initiative. This is the stamp of approval that coach, player and parent engagement and education are balanced equally with a child's health, safety and success off the field.

Anchored by Players First and its five pillars of Club Development, Coaching Development, Player Development, Parent Engagement & Education and Player Health & Safety, US Club Soccer offers registration, league- and cup-based competition platforms, player identification and a variety of other programming, resources and services.

US Club Soccer is sponsored by Nike and supported by LaLiga through a technical partnership. Additional partners include Beast Mode Soccer, Beyond Pulse, Coaching Stars, Fit for 90, Kimet Sport, Player's Health, Positive Coaching Alliance, Sideline Sports Doc, Soccer Parent Resource Center, Scouting Zone, Sportgo, Sport Session Planner, TopYa! And World Football Academy.

usclubsoccer.org

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About Radisson Rewards

Radisson Rewards® (formerly Club CarlsonSM), is the Radisson Hotel Group's global rewards program that offers great benefits to guests at any of our more than 1,100 hotels in operation worldwide. Members enjoy Members Only Rates, have access to exclusive benefits, and earn towards free nights across the Radisson Hotel Group™ portfolio of hotels: Radisson Collection™, Radisson Blu®, Radisson®, Radisson RED®, Park Plaza®, Park Inn® by Radisson and Country Inn & Suites® by Radisson. As part of Radisson Rewards™ for Business, our professional partners including meeting and event planners, travel agents, and executive assistants, can earn valuable points towards rewards for bookings at all Radisson Hotel Group brands.

For more information, visit www.radissonhotels.com/rewards.

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