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PRESS RELEASE

Radisson Hotel Group Announces the Signing of a Radisson RED in Plano, Texas

[Radisson Hotel Group](#) today announced the signing of a [Radisson RED](#) in Plano, Texas. The new-build hotel will offer 100 guest rooms, along with the brand's signature amenities and onsite restaurant, OUIBar + KTCHN. The lifestyle hotel brand inspired by art, fashion and music provides a bold take on hospitality for the connected traveler. Each Radisson RED hotel embraces its city by incorporating unique local elements to the stay experience. Located at the northwest corner of Parker Road and U.S. 75 Central Expressway, the hotel provides a convenient location for guests traveling to the Plano and Richardson area. Construction on the hotel is anticipated to begin in 2019 with plans to open mid-2020.

"We are thrilled to bring Radisson RED into the great state of Texas marking the brand's first hotel in the South," said Ken Greene, president, Americas, Radisson Hotel Group. "This hotel signing exemplifies our growth strategy outlined in our company's five-year plan. With the hard work of our development team, we are planning to announce more key signings in the year to come."

The Radisson RED in Plano, Texas will be the brand's fourth hotel in the United States. This signing follows the recent opening of [Radisson RED Portland Downtown](#) and the anticipated opening of Radisson RED in Miami, Fla. in 2019. The brand opened its first U.S. hotel in Minneapolis, Minn. There are also locations in Brussels, Cape Town, Campinas and Glasgow.

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ABOUT RADISSON HOTEL GROUP

Radisson Hotel Group™ is one of the world's largest hotel groups with eight distinctive hotel brands, more than 1,400 hotels in operation and under development around the world. Radisson Hotel Group portfolio includes Radisson Collection™, Radisson Blu®, Radisson®, Radisson RED®, Park Plaza®, Park Inn® by Radisson, Country Inn & Suites® by Radisson and prizeotel.

Radisson Rewards™ is a global rewards program that delivers unique and personalized ways to create memorable moments that matter to our guests. Radisson Rewards offer exceptional loyalty benefits for our guests, meeting planners, travel agents and business partners.

Radisson Meetings place people at the heart of the process and treat every meeting or event as more than just a date on the calendar. Radisson Meetings is built around three strong service commitments: Personal, Professional and Memorable, whilst delivering on the brilliant basics and our signature Yes I Can! service spirit.



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More than 95,000 global team members work for the Radisson Hotel Group and at the hotels licensed to operate in its systems.

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