

# News release



Minneapolis, September 27, 2018

## Country Inn & Suites Opens New Hotel in Fort Atkinson, Wisconsin

Country Inn & Suites® by Radisson, a leading upper midscale hotel brand, today announced the opening of [Country Inn & Suites® by Radisson, Fort Atkinson, WI](#) located at 1650 Doris Drive. This is the first hotel in eighteen years to be built in Fort Atkinson, WI. The newly constructed hotel features the brand's latest design with modern interiors, stylish furnishings and spacious guest rooms and suites. The hotel's convenient location at the intersection of the Highway 26 Bypass and Highway 12 makes it the ideal destination for guests visiting the Fireside Dinner Theatre, the University of Wisconsin-Whitewater or local businesses within the Jefferson County area.

"This hotel fits perfectly into our five-year strategic plan to accelerate the transformation of our Country Inn & Suites by Radisson portfolio to our Generation 4 product," said Aly El-Bassuni, senior vice president, Franchise Operations, Americas, Radisson Hotel Group. "Built from the Gen 4 prototype design, this new hotel is an ideal example of that plan in action and with an owner and management team committed to delivering outstanding hospitality to our guests."

The hotel offers 83 modern guest rooms and suites. Guests have access to a fitness center, 24-hour business center, indoor pool and free Wi-Fi. There are four meeting rooms with flexible configurations perfect for gatherings for up to 300 guests. The hotel serves as an excellent space for hosting special events, as well as more intimate occasions such as business seminars and small conferences. Each meeting room features Wi-Fi, audio-visual equipment, projector screens and catering service. Guests have access to a bar and lounge in the foyer area of the banquet space on weeknights and weekends when an event is not taking place. The hotel also offers a free, hot breakfast to guests every morning.

"We are excited to make an impact on Fort Atkinson and be the first to open a new hotel in nearly two decades in this great city," said MaryJo Eggers, the hotel's regional general manager. "The hotel's fresh design, coupled with our kind and caring staff, makes for a great recipe for success that we can't wait to share with our guests."



RADISSONHOTELS.COM



\*\*\*

### About Country Inn & Suites® by Radisson

Country Inn & Suites® by Radisson is an upper midscale hotel brand inspired by a sense of belonging, community and shared experiences. Country Inn & Suites by Radisson delivers modern country warmth through inviting design, products and services, so that all guests feel like they are welcome and that they matter. Signature brand amenities include free Wi-Fi, complimentary hot breakfast, fitness centers and the Read It & Return Lending Library®. Guests and professional partners can enhance their experience with Country Inn & Suites by Radisson by participating in Radisson Rewards™, a global loyalty program offering exceptional benefits and rewards.

Country Inn & Suites® by Radisson is a part of Radisson Hotel Group™, which also includes Radisson Collection™, Radisson Blu®, Radisson®, Radisson RED®, Park Plaza®, Park Inn® by Radisson and prizeotel.

For reservations and more information visit, <http://www.countryinn.com>

Instagram: <https://www.instagram.com/countryinn/>

Twitter: <https://twitter.com/countryinn>

Facebook: <https://www.facebook.com/countryinn/>

### Media Contact

Laura Langemo, Radisson Hotel Group | +1 (763) 212-0419 | [laura.langemo@radissonhotels.com](mailto:laura.langemo@radissonhotels.com)

