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Radisson Shows Growth in Brazil with a Hotel Opening in São Paulo

Radisson®, one of the best-recognized hotel brands, today announced the opening of [Radisson Hotel Paulista São Paulo](#). The hotel has a prime location in the Jardins neighborhood, which is known for its upscale restaurants, chic fashion boutiques and museums. Guests can easily get around the city with the hotel's proximity to the Paraíso and Brigadeiro subway stations.

"We are thrilled to welcome this hotel as we continue growing the Radisson brand in Latin America especially in this beautiful area of São Paulo," said Frances Gonzalez, vice president of Operations for Radisson Hotel Group in Latin America. "This hotel embraces everything the Radisson brand has to offer with its modern design and focus on delivering superior hospitality allowing guests to relax and create memorable moments throughout their stay."

The hotel offers 371 spacious guest rooms and suites. Guests have access to a fitness center, business center, outdoor pool and a complimentary breakfast. There are several onsite dining options at the hotel including an award-winning restaurant featuring international cuisine, along with a Japanese restaurant and a lounge bar. Room service is also available 24 hours. The hotel can serve as a venue for meetings and special events. A variety of flexible meeting and banquet space is available that can accommodate up to 300 people.

"We are excited to continue our partnership with Radisson Hotel Group and open the doors to our hotel under the Radisson brand," said Guilherme Martini, vice president, Operations, Atlantica Hotels. "Our excellent location and diligent staff trained in the Yes I Can!SM service philosophy will create a lasting impression for all of our guests."

Atlantica Hotels is a licensee for Radisson Hotel Group's brands in Brazil including: Radisson Blu®, Radisson®, Radisson RED® and Park Inn® by Radisson. The two companies have enjoyed a longstanding relationship in Brazil that now includes 13 hotels.

Guests can enhance their stay by downloading the Radisson iConcierge app which offers access to a wide variety of hotel services and local information before, during and after the stay such as ordering room service,



receiving details of nearby attractions and checking out.

About Radisson®

Radisson® is an upscale hotel brand that delivers Scandinavian inspired hospitality and enables guests to focus on a work/life balance and find more harmony in their travel experience. We are committed to building meaningful, personal relationships with guests and a Yes I Can!™ attitude to ensure the satisfaction of every guest. Radisson features solutions that are empathetic to the challenges of modern travel, including the 100% Guest Satisfaction Guarantee. Our hotels are in suburban and city settings, near airports and leisure destinations. Guests and professional business partners can enhance their experience with Radisson by participating in Radisson Rewards™, a global loyalty program offering exceptional benefits and rewards.

Radisson is part of the Radisson Hotel Group™ which also includes Radisson Collection™, Radisson Blu®, Radisson RED®, Park Plaza®, Park Inn® by Radisson, Country Inn & Suites® by Radisson and prizeotel.

For reservations and more information visit, www.radisson.com.

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