

News release



Minneapolis, January 17, 2018

Country Inns & Suites By CarlsonSM Announces Name Change to Country Inn & Suites[®] by Radisson

Country Inns & Suites By CarlsonSM, a leading upper midscale hotel brand, today announced it has changed its name to [Country Inn & Suites[®] by Radisson](#). This strategic name change will allow the brand and the individual hotels to leverage the global recognition and strength of the Radisson[®] brand. Country Inn & Suites[®] by Radisson is a part of Carlson Rezidor Hotel Group, which also includes Quorvus Collection, Radisson Blu[®], Radisson[®], Radisson RED[®], Park Plaza[®] and Park Inn[®] by Radisson.

The consumer-facing changes will be made in stages throughout the first half of 2018. Changes will include a new visual identity, updated logo and refreshed marketing and hotel collateral.

“We are thrilled that Country Inn & Suites will have a new name aligning it more closely with our Radisson brands,” said Ken Greene, president, Americas, Carlson Rezidor Hotel Group. “By aligning with our Radisson brands, Country Inn & Suites hotels will benefit from increased name awareness among new and prospective guests, while retaining its brand essence of modern country warmth enjoyed by our current guests.”

Country Inn & Suites by Radisson will continue to offer warm, personal service and amenities that make for a comfortable stay. Signature brand amenities will remain, including free Wi-Fi, complimentary hot breakfast, fitness centers and a Read It & Return Lending Library[®]. The brand has over 480 hotels in the United States, Canada, Latin America and India. In certain circumstances, some hotels might continue to use the former name past 2018.



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About Country Inn & Suites® by Radisson

Country Inn & Suites® by Radisson is an upper midscale hotel brand inspired by a sense of belonging, community and shared experiences, Country Inn & Suites by Radisson delivers modern country warmth through inviting design, products and services, so that all guests feel like they are welcome and that they matter. Signature brand amenities include free Wi-Fi, complimentary hot breakfast, fitness centers, and the Read It & Return Lending Library®.

Country Inn & Suites by Radisson is a part of Carlson Rezidor Hotel Group, which also includes Quorvus Collection, Radisson Blu®, Radisson®, Radisson RED®, Park Plaza® and Park Inn® by Radisson. For reservations and more information visit, www.countryinn.com. Connect with Country Inn & Suites on social media at [Facebook.com/CountryInn](https://www.facebook.com/CountryInn).

