



news release

Park Inn by Radisson Opens a New Hotel in Brazil

MINNEAPOLIS (October 31, 2017) – [Park Inn® by Radisson](#), a colorful and dynamic midscale hotel brand, today announced the opening of [Park Inn by Radisson Santos](#) in partnership with Atlantica Hotels. The \$20 million newly constructed hotel, located in the state of São Paulo, has a sleek and modern look with a convenient location near the Vila Belmiro Stadium and Mendes Convention Center.

“We are delighted to see the expansion of the Park Inn by Radisson brand in Latin America,” said Frances Gonzalez, vice president of Operations for Carlson Rezidor Hotel Group in Latin America. “The fresh and vibrant appearance of this newly constructed hotel along with its beautiful location will provide a fantastic experience for guests.”

The hotel offers 241 guest rooms and suites. Pet friendly rooms are also available. Guests have access to free Wi-Fi, a fitness center, valet parking, an outdoor pool and sauna, along with a complimentary breakfast. The hotel’s onsite restaurant, Restaurant Maestro, offers a menu inspired by Mediterranean cuisine. Guests can enjoy an evening cocktail in the lobby bar or stay in by ordering from the 24 hour room service.

The hotel can also serve as a venue for corporate functions and special events. There are three meeting rooms available as well as access to an outdoor balcony overlooking the Bay of Santos. The rooms can be arranged in a variety of configurations accommodating up to 50 people.

“We are thrilled to continue our partnership with Carlson Rezidor Hotel Group and open the doors to our second Park Inn by Radisson hotel in Brazil,” said Eduardo Giestas, president and CEO of Atlantica Hotels. “The beauty of this hotel coupled with our expertise in hospitality is guaranteed to keep bringing guests back time and again.”

For more information and reservations visit, www.parkinn.com.

About Park Inn® by Radisson

Park Inn by Radisson® is a colourful, dynamic, midscale hotel brand providing a hassle-free and easy hotel experience. Friendly. Positive. Vibrant. Uncomplicated. Park Inn by Radisson is designed for modern travellers. We are adding colour to life through our flexible and functional spaces, our people and our energy at any of our 140+ hotels across the globe.

Park Inn by Radisson is a part of Carlson Rezidor Hotel Group, which also includes Quorvus Collection, Radisson Blu®, Radisson®, Radisson RED, Park Plaza® and Country Inns & Suites By CarlsonSM. For more information and reservations visit, www.parkinn.com. Connect with Park Inn by Radisson on social media: [@ParkInn](https://twitter.com/ParkInn) on Twitter, [@ParkInnbyRadisson](https://www.instagram.com/ParkInnbyRadisson) on Instagram and [Facebook.com/ParkInn](https://www.facebook.com/ParkInn).

Atlantica Hotels

Founded in 1996, Atlantica Hotels, based in São Paulo, Brazil, is the largest privately held hotel management company in South America. Atlantica Hotels maintains exclusive strategic alliances with Choice Hotels (owner of Sleep Inn, Comfort, Comfort Suites, Quality and Clarion brands) and with Carlson Rezidor Hotel Group (owner of Radisson BLU, Radisson RED, Radisson and Park Inn by Radisson brands), including Atlantica proprietary flags – Go Inn and by Atlantica Hotels, for independent hotels. Atlantica with over 5,000 employees currently operates more than 90 hotels which total more than 15,500 rooms in 42 cities in Brazil and more than six thousand hotels around the world in its reservation portfolio. Atlantica Hotels is also one of the largest supporters of Childhood Brazil committed to the prevention of child and adolescent sexual exploitation.

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