

Ken Greene Appointed President of Carlson Rezidor Hotel Group, Americas

MINNEAPOLIS (JUNE 08, 2017) – Carlson Rezidor Hotel Group today announced it has named Ken Greene president of the Americas. He reports to John Kidd, newly appointed CEO of Carlson Hotels, Inc. In his role, Greene is responsible for Development, Full Service Operations, Midscale Operations, Managed Hotels, and Technical Services in the Americas.

“Ken is a passionate leader with diverse global experience including brand building, strategic and financial planning, franchising, hospitality, real estate, and financial services,” said Kidd. “These are all skills and experience that will be critical to our aggressive Americas growth and expansion goals.”

Prior to joining Carlson Rezidor, Greene was the CEO of Greenthouse Consulting, a Toronto-based start-up that provides management consulting and advisory services on company strategy, branding, and real estate transactions. Prior to that, he was the president and chief executive officer for Delta Hotels and Resorts, where he transformed the business by repositioning the company as a leader in the Canadian upscale, full-service hotel segment.

From 2001-2012, Greene held various positions at Wyndham Worldwide, including president and managing director, helping to establish Wyndham’s Asia Pacific regional headquarters. Greene will join the organization initially as a full-time consultant, based in the company’s headquarters in Minneapolis, as he undergoes a ratification process by the new Carlson Hotels, Inc. Board of Directors.

About Carlson Rezidor Hotel Group

Carlson Rezidor Hotel Group is one of the world’s largest and most dynamic hotel companies and includes 1,440 locations in operation and under development with more than 230,000 rooms and a footprint spanning 115 countries and territories. The Carlson Rezidor portfolio includes a powerful set of global brands: Quorvus Collection, Radisson Blu®, Radisson®, Radisson RED, Park Plaza®, Park Inn® by Radisson and Country Inns & Suites By CarlsonSM. Guests can benefit from Club CarlsonSM, a program that redefines hotel rewards with a collection of exceptional benefits, services, and privileges at more than 1,000 hotels worldwide. Over 95,000 people are employed in Carlson Rezidor Hotel Group hotel systems and the company is headquartered in Minneapolis, Singapore, and Brussels. For more information, visit www.carlsonrezidor.com and follow on Twitter [@carlsonrezidor](https://twitter.com/carlsonrezidor).