

# NEWS RELEASE



## COUNTRY INNS & SUITES BY CARLSON ANNOUNCES HOTEL OPENING NEAR FLORIDA STATE UNIVERSITY

MINNEAPOLIS (February 17, 2017) – Country Inns & Suites By Carlson<sup>SM</sup>, a leading Upper midscale hotel brand, today announced the opening of Country Inn & Suites By Carlson, Midway, FL. The hotel, located at 85 River Park Drive, provides convenience to families, sports teams and fans visiting Florida State University.

“We are thrilled to see our brand’s continued growth in the Southeast region with attractive and accommodating locations,” said Jeffrey Freund, senior vice president, Midscale Brands, Americas, Carlson Rezidor Hotel Group. “The hotel’s amenities and Be Our Guest service philosophy are guaranteed to provide a memorable experience for guests.”

The hotel offers 51 guest rooms and suites. Guests of the hotel have access to free Wi-Fi, an outdoor swimming pool, business center and a 24-hour fitness center. The hotel also provides the brand’s signature and complimentary, hot Be Our Guest breakfast served daily on classic dining ware. Upgrades have recently been made to the hotel’s breakfast area and lobby.

“We are excited to open our doors and welcome guests,” said Linda Harper, the hotel’s general manager. “Our quality and friendly staff will make guests feel right at home.”

The hotel has a prime location for both business and leisure travelers. Along with being only eight miles from both Florida State University and the Tallahassee International Airport, there are many nearby attractions. Guests can visit the Museum of Florida History or explore the Alfred B. Maclay Gardens State Park. There is also plenty of shopping nearby at the Centre of Tallahassee and the Governor’s Square Mall.

Country Inns & Suites offers a caring, consistent and comfortable hospitality experience delivered with a touch of home, and features particularly attractive for business travelers. The distinctive product and service innovations, such as the Be Our Guest employee training program have generated tremendous employee engagement scores and high guest satisfaction. For reservations and more information, visit [www.countryinns.com](http://www.countryinns.com).

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## About Country Inns & Suites By Carlson<sup>SM</sup>

Country Inns & Suites By Carlson<sup>SM</sup> is a leading mid-market hotel brand with over 470 hotels in the United States, Canada, India and Latin America. The brand's Be Our Guest service philosophy encourages employees to serve guests with the same kind and caring spirit given to friends when they are being hosted at home. Signature brand amenities include free high-speed Internet, complimentary hot breakfast served on classic dining ware, fitness centers and business centers.

Country Inns & Suites By Carlson is a part of Carlson Rezidor Hotel Group, which also includes Quorvus Collection, Radisson Blu®, Radisson®, Radisson Red, Park Plaza® and Park Inn® by Radisson. For reservations and more information visit, [www.countryinns.com](http://www.countryinns.com). Connect with Country Inns & Suites By Carlson on social media: @CountryInns on Twitter and Facebook.com/CountryInns

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