

# NEWS RELEASE



## COUNTRY INNS & SUITES BY CARLSON WELCOMES A NEW HOTEL IN NEW BRAUNFELS, TEXAS

MINNEAPOLIS (May 31, 2017) – [Country Inns & Suites By Carlson](#)<sup>SM</sup>, a leading upper midscale hotel brand, today announced the opening of [Country Inn & Suites By Carlson, New Braunfels, TX](#). The hotel, located at 1483 I-35 North, is a great destination for business and leisure travelers. The newly constructed hotel features the brand’s latest design, which includes modern interiors, stylish furnishings and spacious guest rooms and suites.

“As we continue to grow Country Inns & Suites across the U.S., we are extremely excited to add this beautiful hotel to our portfolio,” said Jeffrey Freund, senior vice president, Midscale Brands, Americas, Carlson Rezidor Hotel Group. “This new and contemporary hotel reflects our signature Be Our Guest service philosophy, by delivering comfort and friendly hospitality.”

The hotel offers 74 guest rooms and suites. Guests of the hotel have access to free Wi-Fi, an outdoor swimming pool, free parking, a business center and fitness center, along with the brand’s signature and complimentary, hot Be Our Guest breakfast served daily on classic dining ware. The hotel also has 755 square feet of meeting space that can accommodate up to 60 people.

“We are thrilled to open our doors and provide an outstanding experience for all our guests,” said Vinay Patel, the hotel’s owner. “Our new hotel’s convenient location, attractive design and welcoming atmosphere will make guests feel right at home.”

There is plenty of local entertainment only a few miles from the hotel. Guests can hit the pool at Schlitterbahn Waterpark, learn about winemaking at Dry Comal Creek Vineyards or check out the Texas Ski Ranch, which is a 70 acre action sports complex. There is a variety of shops and restaurants three miles away at New Braunfels Square. The hotel is in a great location for business travelers as many large companies are nearby such as Shell, GE and Caterpillar. New Braunfels is also an easy drive to several major Texas cities being only 25 miles south of San Antonio and 40 miles north of Austin.



Country Inns & Suites offers caring, consistent and comfortable hospitality delivered with a touch of home. The distinctive product and service innovations, such as the Be Our Guest employee training program have generated tremendous employee engagement scores and high guest satisfaction. For reservations and more information, visit [www.countryinns.com](http://www.countryinns.com).

**About Country Inns & Suites By Carlson<sup>SM</sup>**

[Country Inns & Suites By Carlson<sup>SM</sup>](http://www.countryinns.com) is a leading upper midscale hotel brand with over 480 hotels in the United States, Canada, India and Latin America. The brand's Be Our Guest service philosophy encourages employees to serve guests with the same kind and caring spirit given to friends when they are being hosted at home. Signature brand amenities include free high-speed Internet, complimentary hot breakfast served on classic dining ware, fitness centers, a Read It & Return Lending Library<sup>SM</sup> and business centers.

Country Inns & Suites By Carlson is a part of Carlson Rezidor Hotel Group, which also includes Quorvus Collection, Radisson Blu<sup>®</sup>, Radisson<sup>®</sup>, Radisson RED, Park Plaza<sup>®</sup> and Park Inn<sup>®</sup> by Radisson. For reservations and more information visit, [www.countryinns.com](http://www.countryinns.com). Connect with Country Inns & Suites By Carlson on social media: [@CountryInns](https://twitter.com/CountryInns) on Twitter and [Facebook.com/CountryInns](https://facebook.com/CountryInns)

**Contact:**

Laura Langemo, Carlson Rezidor Hotel Group | +1 (763) 212-0419 | [llangemo@carlsonrezidor.com](mailto:llangemo@carlsonrezidor.com)

