

NEWS RELEASE



COUNTRY INNS & SUITES BY CARLSON OPENS HOTEL IN NORTH CAROLINA NEAR THE FOOTHILLS OF THE BLUE RIDGE MOUNTAINS

MINNEAPOLIS (May 1, 2017) – [Country Inns & Suites By Carlson](#)SM, a leading upper midscale hotel brand, today announced the opening of [Country Inn & Suites By Carlson, Shelby, NC](#). The hotel, located at 2001-A East Dixon Blvd, is near the foothills of the Blue Ridge Mountains with easy access to Highway 74. As a special welcome to guests, the hotel is offering 10 percent off each stay the first 90 days it is open.

“We are thrilled to add this hotel to our growing portfolio in the South East,” said Jeffrey Freund, senior vice president, Midscale Brands, Americas, Carlson Rezidor Hotel Group. “Country Inns & Suites By Carlson is committed to providing an exceptional guest experience through our friendly service, complimentary amenities and convenient locations.”

The hotel offers 58 guest rooms and suites. Guests of the hotel have access to free Wi-Fi, an outdoor swimming pool, a business center and free passes to the nearby YMCA. The hotel serve’s the brand’s signature and complimentary, hot Be Our Guest breakfast daily on classic dining ware. A meeting space is available that can accommodate up to 40 people. Every Monday through Thursday the hotel also hosts a reception for all guests from 5 p.m. until 7 p.m. which includes drinks and light snacks.

“We are very happy to partner with Carlson Rezidor Hotel Group to open our hotel under this excellent brand,” said Tiffany Fairfield, the hotel’s general manager. “We look forward to providing a memorable stay for our guests through the brand’s Be Our Guest service philosophy which strives to provide a homelike and welcoming atmosphere.”

There is plenty to see and do while staying at the hotel. Guests can catch a show at the Don Gibson Theatre, go hiking at Kings Mountain State Park or explore the quaint stores in downtown Shelby. The event venue, LeGrand Center, is only a mile away for visitors in town for a special event. Gardner-Webb University is also a short drive from the hotel.

Country Inns & Suites offers caring, consistent and comfortable hospitality delivered with a touch of home. The distinctive product and service innovations, such as the Be Our



Guest employee training program have generated tremendous employee engagement scores and high guest satisfaction. For reservations and more information, visit www.countryinns.com.

About Country Inns & Suites By CarlsonSM

[Country Inns & Suites By CarlsonSM](http://www.countryinns.com) is a leading upper midscale hotel brand with over 480 hotels in the United States, Canada, India and Latin America. The brand's Be Our Guest service philosophy encourages employees to serve guests with the same kind and caring spirit given to friends when they are being hosted at home. Signature brand amenities include free high-speed Internet, complimentary hot breakfast served on classic dining ware, fitness centers, a Read It & Return Lending LibrarySM and business centers.

Country Inns & Suites By Carlson is a part of Carlson Rezidor Hotel Group, which also includes Quorvus Collection, Radisson Blu[®], Radisson[®], Radisson RED, Park Plaza[®] and Park Inn[®] by Radisson. For reservations and more information visit, www.countryinns.com. Connect with Country Inns & Suites By Carlson on social media: [@CountryInns](https://twitter.com/CountryInns) on Twitter and [Facebook.com/CountryInns](https://www.facebook.com/CountryInns)

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