

# NEWS RELEASE



## COUNTRY INNS & SUITES GROWS ITS PRESENCE IN THE HEART OF DIXIE WITH A HOTEL OPENING IN BIRMINGHAM

MINNEAPOLIS (April 10, 2017) – [Country Inns & Suites By Carlson](#)<sup>SM</sup>, a leading upper midscale hotel brand, today announced the opening of [Country Inn & Suites By Carlson, Birmingham-Hoover, AL](#). The hotel, located at 4400 Colonnade Parkway in Birmingham, is surrounded by many businesses and area attractions as it is situated in Alabama’s largest city. The hotel has recently been renovated with upgrades made to the guest rooms, lobby and breakfast area.

“We are thrilled to see our brand’s continued growth in the South with refreshed and accommodating locations,” said Jeffrey Freund, senior vice president, Midscale Brands, Americas, Carlson Rezidor Hotel Group. “The hotel’s warm and welcoming approach to hospitality through our Be Our Guest service philosophy is guaranteed to provide a comfortable and enjoyable stay for our guests.”

The hotel offers 61 guest rooms and suites. Guests of the hotel have access to free Wi-Fi, an outdoor swimming pool, business center, fitness center, free parking, along with the brand’s signature and complimentary, hot Be Our Guest breakfast served daily on classic dining ware. Guests can also book a block of rooms at the hotel for special events, with the option of connecting rooms for added convenience.

“We are excited to open our doors under the Country Inns & Suites brand,” said Mike Patel, the hotel’s general manager. “Our hotel’s excellent amenities, friendly staff and Southern charm make this the perfect destination for people visiting the Birmingham area.”

The hotel has a prime location for leisure travelers and families or sports teams visiting college campuses. Both the University of Alabama Birmingham and Samford University are only minutes away. Guests can visit the animals at the Birmingham Zoo, enjoy some racing at Barber Motorsports Park, or take a journey through the history of jazz at the Alabama Jazz Hall of Fame. The hotel is also near the Birmingham International Airport and along the Public Transit Bus route.



Country Inns & Suites offers caring, consistent and comfortable hospitality delivered with a touch of home. The distinctive product and service innovations, such as the Be Our Guest employee training program have generated tremendous employee engagement scores and high guest satisfaction. For reservations and more information, visit [www.countryinns.com](http://www.countryinns.com)

**About Country Inns & Suites By Carlson<sup>SM</sup>**

[Country Inns & Suites By Carlson<sup>SM</sup>](http://www.countryinns.com) is a leading upper midscale hotel brand with over 480 hotels in the United States, Canada, India and Latin America. The brand's Be Our Guest service philosophy encourages employees to serve guests with the same kind and caring spirit given to friends when they are being hosted at home. Signature brand amenities include free high-speed Internet, complimentary hot breakfast served on classic dining ware, fitness centers, a Read It & Return Lending Library<sup>SM</sup> and business centers.

Country Inns & Suites By Carlson is a part of Carlson Rezidor Hotel Group, which also includes Quorvus Collection, Radisson Blu<sup>®</sup>, Radisson<sup>®</sup>, Radisson RED, Park Plaza<sup>®</sup> and Park Inn<sup>®</sup> by Radisson. For reservations and more information visit, [www.countryinns.com](http://www.countryinns.com). Connect with Country Inns & Suites By Carlson on social media: [@CountryInns](https://twitter.com/CountryInns) on Twitter and [Facebook.com/CountryInns](https://www.facebook.com/CountryInns)

**Contact:**

Laura Langemo, Carlson Rezidor Hotel Group | +1 (763) 212-0419 | [llangemo@carlsonrezidor.com](mailto:llangemo@carlsonrezidor.com)

