

# NEWS RELEASE



## COUNTRY INNS & SUITES BY CARLSON UNVEILS NEW HOTEL NEAR DES MOINES

MINNEAPOLIS (April 4, 2017) – [Country Inns & Suites By Carlson](#)<sup>SM</sup>, a leading upper midscale hotel brand, today announced the opening of [Country Inn & Suites By Carlson, Indianola, IA](#). The hotel, located at 501 E. Trail Ridge Avenue, is a great destination for business and leisure travelers. The newly constructed hotel features the brand's latest design, which includes modern interiors, stylish furnishings and spacious guest rooms and suites.

"We are excited to welcome this beautiful addition to our growing portfolio of hotels in the Midwest," said Jeffrey Freund, senior vice president, Midscale Brands, Americas, Carlson Rezidor Hotel Group. "This new and contemporary hotel reflects our signature Be Our Guest service philosophy, making guests feel at home by delivering comfort and friendly hospitality."

The hotel, which is managed by Sand Hospitality, offers 71 guest rooms and suites. Guests of the hotel have access to free Wi-Fi, an indoor swimming pool, free parking, a business center and fitness center, along with the brand's signature and complimentary, hot Be Our Guest breakfast served daily on classic dining ware. The hotel also has 781 square feet of meeting space that can accommodate up to 48 people.

"It is our goal is to provide an outstanding guest experience through our focus on excellent service and hospitality," said Jeremy Murray, the hotel's general manager. "Our new hotel's convenient location, attractive design and welcoming atmosphere will make it a key destination in this market."

There is plenty of local entertainment only a few miles from the hotel. Guests can visit the animals at the Blank Park Zoo, take a stroll through the botanical gardens at Buxton Park Arboretum, or hit the links at The Legacy Golf Club. Summerset Winery and Knoxville Raceway are popular attractions only a short drive away. The hotel is also less than two miles from Simpson College, providing a convenient location for visiting families and sports fans.

Country Inns & Suites offers a caring, consistent and comfortable hospitality experience delivered with a touch of home, and features particularly attractive for business travelers. The distinctive product and service innovations, such as the Be Our Guest employee training



program have generated tremendous employee engagement scores and high guest satisfaction. For reservations and more information, visit [www.countryinns.com](http://www.countryinns.com).

**About Country Inns & Suites By Carlson<sup>SM</sup>**

[Country Inns & Suites By Carlson<sup>SM</sup>](http://www.countryinns.com) is a leading upper midscale hotel brand with over 480 hotels in the United States, Canada, India and Latin America. The brand's Be Our Guest service philosophy encourages employees to serve guests with the same kind and caring spirit given to friends when they are being hosted at home. Signature brand amenities include free high-speed Internet, complimentary hot breakfast served on classic dining ware, fitness centers, a Read It & Return Lending Library<sup>SM</sup> and business centers.

Country Inns & Suites By Carlson is a part of Carlson Rezidor Hotel Group, which also includes Quorvus Collection, Radisson Blu<sup>®</sup>, Radisson<sup>®</sup>, Radisson RED, Park Plaza<sup>®</sup> and Park Inn<sup>®</sup> by Radisson. For reservations and more information visit, [www.countryinns.com](http://www.countryinns.com). Connect with Country Inns & Suites By Carlson on social media: [@CountryInns](https://twitter.com/CountryInns) on Twitter and [Facebook.com/CountryInns](https://www.facebook.com/CountryInns)

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