

NEWS RELEASE



COUNTRY INNS & SUITES BY CARLSON EXPANDS WITH A NEWLY RENOVATED HOTEL IN MICHIGAN

MINNEAPOLIS (March 16, 2017) – [Country Inns & Suites By Carlson](#)SM, a leading Upper midscale hotel brand, today announced the opening of [Country Inn & Suites By Carlson, Novi, MI](#). The hotel, located at 21625 Haggerty Road, underwent a \$2 million renovation which includes upgrades to the rooms, lobby, breakfast area, fitness center and pool.

“We are pleased to expand the brand in Michigan with this recently refreshed hotel,” said Jeffrey Freund, senior vice president, Midscale Brands, Americas, Carlson Rezidor Hotel Group. “Country Inns & Suites By Carlson is committed to providing an exceptional guest experience through our friendly service, excellent amenities and convenient locations.”

The hotel offers 100 guest rooms and suites, an onsite fitness center and an indoor pool and whirlpool tub. Guests of the hotel have access to free Wi-Fi and the brand’s signature and complimentary, hot Be Our Guest breakfast served daily on classic dining ware.

Guests can also tailor their stay at the hotel through a variety of specialized packages. The local experience package includes two tickets to the Detroit Zoo, guests will receive a bottle of wine or sparkling cider with the romance package and the business package adds ease to a travel schedule by providing an early check in and late check out.

“We are excited to open our doors under the Country Inns & Suites brand,” said Aseel Elias, the hotel’s general manager. “Our beautifully renovated hotel and caring staff are guaranteed to make guests feel right at home.”

The hotel’s location allows for easy travel to downtown Ann Arbor and Detroit as they are both less than 30 miles away. Guests can explore festivals, downtown dining or cheer on their favorite Detroit sports team. Closer to the hotel, guests can play golf at the Meadowbrook Country Club or shop among the 180 stores at Twelve Oaks Mall.

Country Inns & Suites offers a caring, consistent and comfortable hospitality experience delivered with a touch of home, and features particularly attractive for business travelers. The

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distinctive product and service innovations, such as the Be Our Guest employee training program have generated tremendous employee engagement scores and high guest satisfaction. For reservations and more information, visit www.countryinns.com

About Country Inns & Suites By CarlsonSM

[Country Inns & Suites By CarlsonSM](http://www.countryinns.com) is a leading upper midscale hotel brand with over 480 hotels in the United States, Canada, India and Latin America. The brand's Be Our Guest service philosophy encourages employees to serve guests with the same kind and caring spirit given to friends when they are being hosted at home. Signature brand amenities include free high-speed Internet, complimentary hot breakfast served on classic dining ware, fitness centers, a Read It & Return Lending LibrarySM and business centers.

Country Inns & Suites By Carlson is a part of Carlson Rezidor Hotel Group, which also includes Quorvus Collection, Radisson Blu[®], Radisson[®], Radisson RED, Park Plaza[®] and Park Inn[®] by Radisson. For reservations and more information visit, www.countryinns.com. Connect with Country Inns & Suites By Carlson on social media: [@CountryInns](https://twitter.com/CountryInns) on Twitter and [Facebook.com/CountryInns](https://www.facebook.com/CountryInns)

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