

## **CARLSON REZIDOR HOTEL GROUP APPOINTS MICHAEL DEAN AS CHIEF DEVELOPMENT OFFICER FOR THE AMERICAS**

MINNEAPOLIS (December 5, 2016) - [Carlson Rezidor Hotel Group](http://www.carlsonrezidor.com), one of the world's largest and most dynamic hotel groups, today appointed Michael Dean as chief development officer, Americas. Dean will report to Javier Rosenberg, president, Americas.

"We are experiencing terrific development momentum and are delighted to add Michael's solid hotel finance and development experience to our team," said Rosenberg. "The recent opening of the first Radisson RED in the Americas, the brand's flagship in downtown Minneapolis, along with record signings across our brands, including a banner year for Country Inns & Suites, have received an enthusiastic response from the investment and development community. Michael will play a critical role in continuing to drive the expansion of our portfolio of exciting global brands."

Carlson Rezidor has set forth an aggressive growth strategy across the Americas, including Latin America. This year the company introduced Radisson Blu® to Latin America with key openings in Chile and Brazil. Dean will assume responsibility for spearheading this growth trajectory along with the expansion of Quorvus Collection, Radisson Blu®, Radisson®, Radisson RED, Park Inn® by Radisson and Country Inns & Suites By Carlson<sup>SM</sup> in the Americas.

Dean joins Carlson Rezidor from GE Capital, where he played a pivotal role in creating a construction lending program that resulted in significant sales growth. Prior to GE Capital, he served in strategic leadership roles at Saratoga Hotel Group, Intel Management & Investments and Rockgate.

Dean holds a bachelor of science degree from the School of Hotel Management at Florida International University in Miami.

### **About Carlson Rezidor Hotel Group**

Carlson Rezidor Hotel Group is one of the world's largest and most dynamic hotel companies and includes 1,400 locations in operation and under development with more than 220,000 rooms and a footprint spanning 115 countries and territories. The Carlson Rezidor portfolio includes a powerful set of global brands: Quorvus Collection, Radisson Blu®, Radisson®, Radisson RED, Park Plaza®, Park Inn® by Radisson and Country Inns & Suites By Carlson<sup>SM</sup>. Guests can benefit from Club Carlson<sup>SM</sup>, a program that redefines hotel rewards with a collection of exceptional benefits, services, and privileges at more than 1,000 hotels worldwide. Carlson Rezidor Hotel Group and its brands employ 90,000 people systemwide and is headquartered in Minneapolis, Singapore, and Brussels. For more information, visit [www.carlsonrezidor.com](http://www.carlsonrezidor.com) and follow on Twitter [@carlsonrezidor](https://twitter.com/carlsonrezidor).

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